

2020 - 2021

ANNUAL REPORT

Conewago Valley Foundation for Education



Supporting Pioneers In Educational Excellence

EST. 2017

WWW.CVFE.ORG

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A LETTER FROM THE PRESIDENT

For many of us, the 2020-2021 school year was one that pushed us to learn just how much we could adapt. Our teachers adapted to a different way of teaching, our students adapted to a different way of learning, many businesses adapted to a different way of operating, and the Foundation was no different. In some ways, we still feel rather new to the idea of operating as a foundation, yet plans that we had made needed to be changed and we needed to rethink the way we operate. Knowing that we would not be able to hold a traditional fundraising event, we looked for other ways to fund programs in our school district this year.

We are very fortunate that the businesses that pledged donations to the Colonial Career and Technology Center still fulfilled those pledges this year, allowing for the continued funding and sustainability of the center. The Foundation also renewed the EITC (Educational Improvement Tax Credit) certification with the Pennsylvania Department of Community and Economic Development for the high school's Welding program. We are working with the district to identify other programs that may qualify for this certification as well. If you are not familiar with this program, basically, businesses that receive approval through the application process, are allowed tax credits to make contributions to, among others, Educational Improvement Organizations, like the Foundation. In short, it allows us to receive donations for specific programs like the Welding program, and it allows businesses to direct some of their tax dollars as donations to be utilized directly in their community. If you have additional questions about this process, I strongly encourage you to check out their website. <https://dced.pa.gov/programs/educational-improvement-tax-credit-program-eitc/>

We also found ourselves turning to funding sources like grants this year. In January, we received a grant from the JM Huber Corporation for \$100,000 to fund a greenhouse as part of a larger Horticulture curriculum at the high school. This couldn't have happened without the support of Aida Flores, a parent and alum in the district and an employee at Miller Chemical, a subsidiary of Huber. This grant has opened up new relationships between Miller/Huber, CVSD and CVFE and we could not be more excited about what else will develop from this opportunity!

We are also excited to report that the Teacher Innovation grants are back up and running! In May, the Distribution Committee reviewed and selected six grants and awarded \$30,000 to fund these projects for the 2021-2022 school year. They are highlighted in the pages that follow. These grants couldn't happen without the generous donations that businesses, community organizations and individuals make to our Teacher Innovation Grant fund. If you are interested in supporting this, please let us know.

Lastly, the Foundation was selected as one of ninety four non-profit organizations in Adams County to participate in the 2021 ACCF Giving Spree this November. We are very excited to be a part of this and will be sharing more information on our website so stay tuned!

This year has been unique, but the Foundation has grown stronger and is dedicated to continuing to build relationships and provide resources that will help us support the students of Conewago Valley School District. And none of this would have been possible without the support of businesses, organizations and individuals like you! Thank you!

Krista Hayward



GENEROUS DONORS FOR 2020-2021

J. William Warehime Foundation
Ox Industries, LLC
Yazoo Mills, Inc.
Thomas L. Cline Foundation



Utz Quality Foods, LLC
Ag Com, Inc.
Marotta / Main Architects
J.M. Huber Corporation
The Benevity Community Impact Fund



Total Money Raised: **\$497,350.00**



Money Distributed to CCTC: **\$473,850.00**
(including Huber greenhouse donation)



Money Distributed to 11 NOHS Students
for AP Exams: **\$744.00**



We are very excited to be participating in the
2021 ACCF Giving Spree!!

Our donation code is 25

Donation Forms and Donor Guides are available now
 on our website, CVFE.org or ACCFGivingSpree.org



The Adams County Community Foundation’s annual Giving Spree is Adams County’s day of giving where everyone in the community comes together to learn about local nonprofits and is encouraged to support them. **Your participation and generosity are needed to sustain our community. Please join us!**

How To Participate

 Drop it off	 Mail it in	 Give online
<p>Bring your completed Donation Form and gift to the Gettysburg Times on November 5 between 1:00 p.m. and 5:00 p.m. for contact-free curbside giving. You’ll get a personal thank-you and a friendly wave from our wonderful volunteers.</p>	<p>Complete the Donation Form and mail it with your gift to: Adams County Community Foundation 25 South 4th St. Gettysburg, PA 17325 <i>Please mail your donation by November 1 to ensure we have your gift in time for Giving Spree on the 5th.</i></p>	<p>Review the Participant List, then visit ACCFGivingSpree.org on November 5 any time between 12:01 a.m. and 12:00 midnight to complete your donation online. It’s quick, convenient and secure.</p>
 		 

2021 GRANT AWARDEES

6 GRANTS WERE AWARDED TOTALING \$30,000

After we paused our Teacher Innovation Grants for 2020, we are delighted to reengage for 2021. We received 9 applications for evaluation this round, from all school buildings and various departments. Upon review and pre-approval by the District, our Distribution Committee presented the following six to the CVFE Executive Board in May 2021. All six were approved!



SHAWN CAMPOIANO **DIRECTOR OF BANDS**

REAL TIME TECHNOLOGY IN THE MUSIC CLASSROOM

This equipment integrates technology more effectively throughout the music department allowing students real time feedback with the use of clip on microphones and tuners for students to use while rehearsing and refining performances.



AMIE MECKLEY **CTE GRADE 3**

STEM CENTERED CLASSROOM

Equipment will be used to enhance the STEM curriculum in Grade 3. Students will learn the basics of computer coding and programming.



MELISSA GANTZ **CTE GRADE 3**

ELEMENTARY STUDENTS CAN CREATE!

Equipment will be used to enhance the STEM curriculum in Grade 3. Students will learn the basics of computer coding and programming.



JILL SMITH **CTE GRADE 3**

ENHANCING TECHNOLOGY OPPORTUNITIES IN THE CLASSROOM

Equipment will be used to enhance the STEM curriculum in Grade 3. Students will learn the basics of computer coding and programming.



BRIAN HUNT **CTC TECH ED**

ADVANCED VIDEO PLANNING AND PRODUCTION

Purchase equipment for curriculum, Objective is to educate students on all of the steps required to plan and produce professional videos using industry standard equipment.



KIMBERLY SMITH **CONSUMER SCIENCE**

FCS DESIGN WITH APPLE PENCILS

Equipment will be used to enhance curriculum in Family Consumer Science classes: Child Development use them to make a children's book on the iPad, Housing and Interior Design use them for projects that require fine detail work on the iPad.

FEATURED DONOR PROJECT

AG CURRICULUM - NEW GREENHOUSE

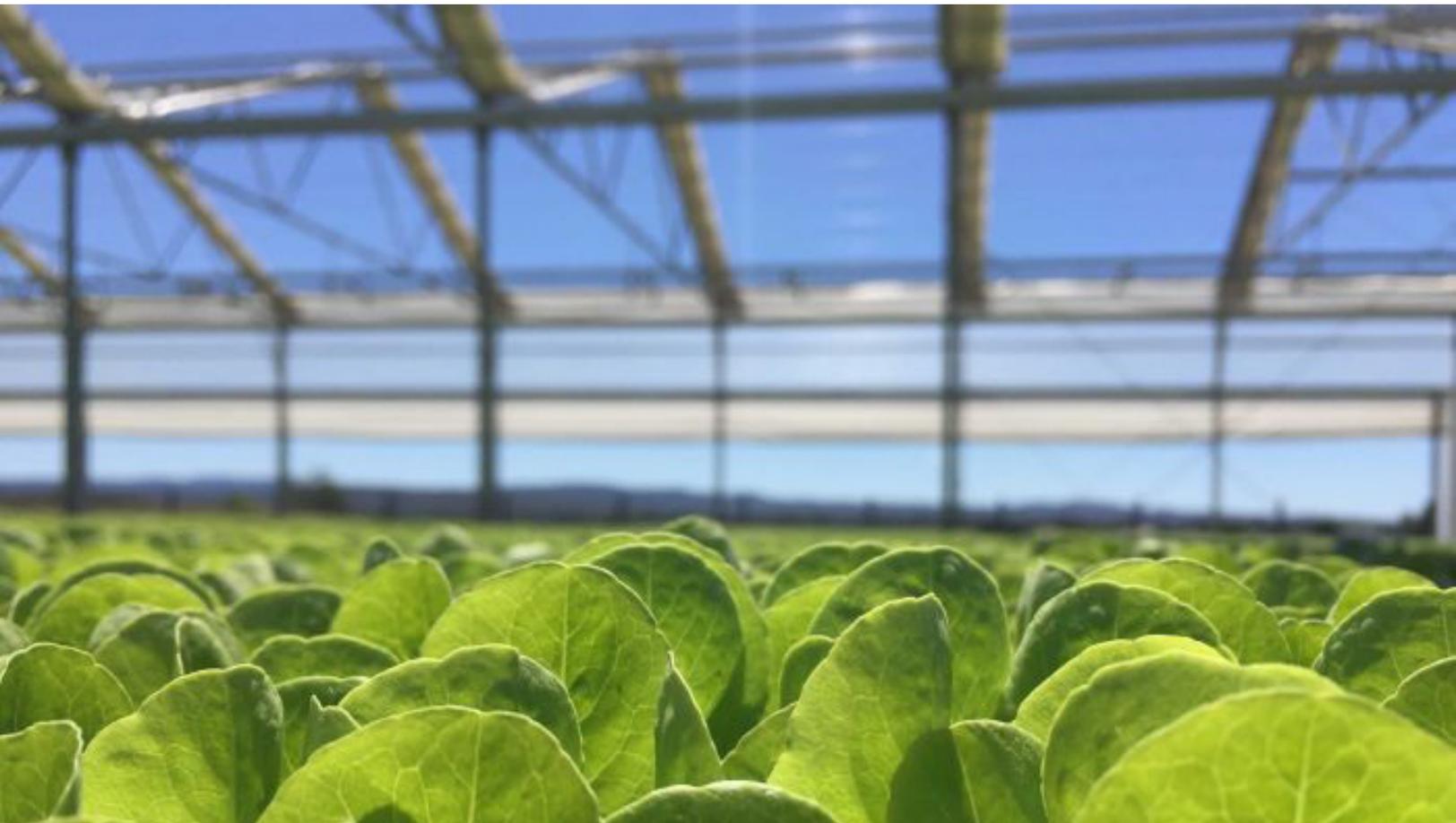


In January 2021, the Conewago Valley Foundation for Education was awarded \$100,000 from the J.M. Huber Corporation for the funding of a greenhouse project at New Oxford High School. The plan consists of building and using a greenhouse on the high school campus to revive opportunities for students in agriculture and horticulture. The greenhouse will be used for Ag classes, Science classes, and by the FFA. Future projects will include the development of a program in which the school district will be able to provide elementary students with Ag in the classroom experiences.

It is the intention of the school district, as this curriculum develops, to make this a Pennsylvania Department of Education Career and Technical Education approved program. This will allow for additional funding towards the curriculum and help with future sustainability. As the program grows, the district has already discussed additional pathways for growth within our Family & Consumer Science program and Food Services in the district. Additionally, the district would like to add a store front or roadside stand that would allow students to explore and navigate marketing and finance, in partnership with our business students and FBLA.

We are working to secure additional funding for the completion of this initial phase and hope to break ground in the Spring.

As part of this effort, the district has hired Kristyn Cales to serve as the agriculture teacher. She is already teaching curriculum and working to build up our existing FFA program.



2020-2021 EXECUTIVE BOARD



KRISTA HAYWARD - PRESIDENT

Term 7/1/2021 - 6/30/2024

Krista Hayward is a stay at home mom with two sons. Her oldest, James is a recent graduate of NOHS (Class of 2020) and her youngest, Grant (Class of 2023). In the past she worked as a Community Health Educator for York and Hanover Hospitals and was the HR Manager at Ox Paper Tube. Krista has been an active volunteer in the school district since her children attended CTE, spending her time helping out with the various school building PTOs and as a classroom volunteer. Krista is a proud graduate of NOHS Class of 1992.



DR. LUKE BECKER - VICE PRESIDENT

Term 7/1/2018 - 6/30/2022

Luke Becker is the father of five: three currently in the district and two recently graduated. Luke is Principal Professional Staff at the Johns Hopkins University Applied Physics Laboratory within their Space Exploration Sector working as a Mission Systems Assurance Manager. His responsibilities include leading and managing the mission assurance effort on deep space robotic Interplanetary NASA Missions. Luke is also an adjunct professor at Johns Hopkins University teaching Small Satellite Development & Experimentation for the Space Systems Engineering master's program in the Whiting School of Engineering.



JOSHLYN SHARRER - TREASURER

Term 7/1/2020 - 6/30/2023

Joshlyn Sharrer is a 1999 graduate of CVSD and a 2003 graduate of York College. She and her husband Dave have two sons in the district: Jake (Class of 2023) and Alex (Class of 2025). Joshlyn currently works at Ag Com, Inc. and volunteers on the Hanover Hospital Auxiliary Board where she served as Vice President and President. She began volunteering in the school district when her oldest son started kindergarten at NOE.



DR. RUSSELL GREENHOLT- SECRETARY

Term 7/1/2020 - 6/30/2023

Russell Greenholt retired from Conewago Valley School District as the Superintendent in March of 2020. He served as the district's Assistant Superintendent from 2012-2015 and the Superintendent from 2015-2020. He has been involved with CVFE since its inception and also serves on the Colonial Career and Technology Center Advisory Committee. Russell lives in the district with his wife Kathy and has a granddaughter at CVIS.

THANK YOU TO DR. RUDISILL

We would like to wish Dr. Christopher Rudisill, former Conewago Valley School District Superintendent, good luck on his new endeavor. He very generously donated his time and energy as an ex-officio member of our foundation for the past 2 years.

An ex-officio board member position is an obligation, privilege, or set of privileges that are given by virtue of the position of serving on a particular board or committee.





DANA FARMER - BOARD MEMBER

Term 7/1/2021 - 6/30/2024

Dana Farmer has been very involved at CVSD for many years, with 4 children as students here: Elizabeth (Class of 2018), Isaac (Class of 2019), Adam (Class of 2022) and Anna (Class of 2024). Dana currently also volunteers as Secretary for Naval Academy Parents Club of Central PA. She is a Project Manager for Griffin Dewatering, LLC.



STEPHEN MOORE - BOARD MEMBER

Term 7/1/2021 - 6/30/2024

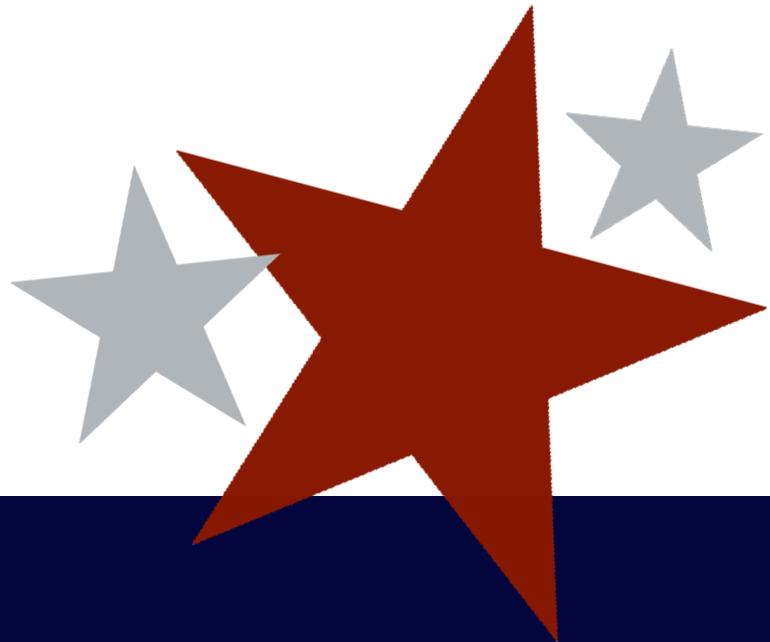
Steve Moore is also a NOHS alumni, graduated in 1989. He and wife Karen reside in the district and have 3 daughters who've passed through the system and a daughter currently in the Class of 2025. He has 3 sons in Classes of 2022, 2023 and 2024. They been involved in children's foster care for the last 13 years. Steve is employed by Lawrence Chevrolet as their General Sales Manager.



TARA SHAW - BOARD MEMBER

Term 7/1/2020 - 6/30/2023

Tara Shaw has parent volunteered with the school district for the past 14 years, with 4 children as students: Sabrina (Class of 2014), Ally (Class of 2020), and Alex and Anna (Class of 2022). She is employed at Lobar Associates as Vice President of Marketing. Tara also is a New Oxford Band Booster parent and volunteered time at Pennsylvania Theatrical Arts.



LOOKING FORWARD TO NEXT YEAR

We are excited as CVFE continues to expand its outreach capabilities. Our various committees continue to gain talented membership and develop creative ways to achieve our Vision and goals.

The Executive Board is re-engaging with our wonderful community business leaders - both past donors as well as potentially interested corporations that consider future workforce development a high priority.

Our Resource Development Committee looks to hold a spring event and a second CVFE Foundation Showcase in the fall of 2022 in the CCTC.

COMMITTEES

In addition to our Executive Board, there are three functioning committees: Resource Development, Distribution and Finance & Investment.

RESOURCE DEVELOPMENT

PURPOSE:

Develop means for soliciting donations and resources to support the Foundation's current programs, endowment, and investment plans according to the long-term and short-term goals established by the Board of Directors.

DISTRIBUTION

PURPOSE:

- Develops, solicits and accepts proposals for projects/programs that will augment and enrich education
- Validates the need of proposals/applications
- Determines the dollars and resources needed
- Prioritizes the needs
- Recommends action to the Board of Director

FINANCE & INVESTMENT

PURPOSE:

- Develops a budget and financial policies
- Monitors and evaluates financial obligations
- Invests the funds of the Foundation in a fiscally prudent manner
- Timely files IRS Reports
- Recommends an auditor each year to the Board



INTERESTED IN BECOMING PART OF THE FOUNDATION?

CVFE is always open for new volunteers for any of our committees. Not only are you helping the students, teachers and the entire district - but you are also helping create future talented members of our community! Please email us at admin@cvfe.org at any time with your contact information.

EDUCATION IS A COMMUNITY EFFORT

“THE THREE PILLARS”

The Conewago Valley Foundation for Education is a charitable organization whose purpose is to harness the resources of our community to strengthen our schools. The Foundation aims to support the district’s mission: to help students be competent, confident, and creative builders of the future. We work with the community to promote learning initiatives, teacher innovation, and collaborative projects beyond the school walls.

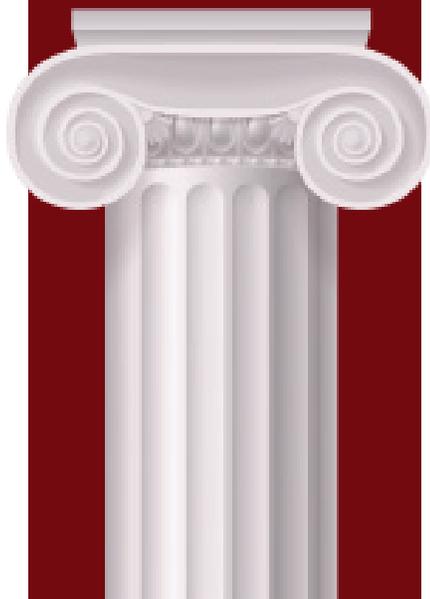


Colonial Career &
Technology Center



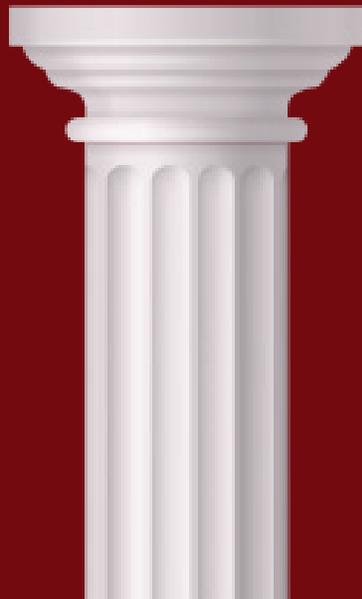
CVSD is implementing a ten-year plan, known as the Road to Relevance (R2R) to ensure that every one of our 4,000+ students are prepared to thrive today and excel tomorrow in an ever-changing global society.

The goals of R2R are to provide equity, relevance and technology for all. R2R emphasizes innovative curriculum, meaningful professional development, and a focus on equitable access to technology.

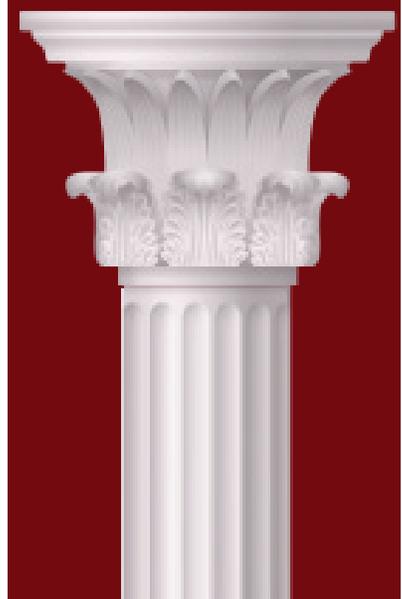


The Colonial Career and Technology Center is yet another step towards providing students with an education that will enable them to be successful in whatever path they choose.

During the 2019-2020 fiscal year, CVFE was able to provide funding and in-kind donations for building modifications and additional equipment.



The CVFE Distribution Committee strives to augment and enrich the educational opportunities available to students by advancing innovation with support to individual teachers, instructional programs, and initiatives at all levels.



THE FOUNDATION

The Conewago Valley Foundation for Education is a 501(c)(3) non-profit organization whose purpose is to provide supplemental funding and support for school initiatives and innovations to benefit the students in our learning community.

We accomplish this by:

- Engaging the community in fundraising through mobilizing broad community support for public schools
- Supporting district-wide learning initiatives
- Encouraging teacher innovation and teaching excellence
- Fostering collaborative projects with community partners
- Responding to emerging educational needs
- Encouraging academic excellence in the CVSD by providing funding not available through traditional local, state and federal sources.

The Conewago Valley Foundation for Education inspires philanthropy and fundraises annually from businesses, individuals and community/private foundations to fund its mission. All donations support new or underfunded programs and projects in our district, helping our students thrive.

